

**REMARKS**

Claims 1-2 and 4-28 are pending in the present application. By this reply, claim 3 has been cancelled. Claim 1, 11 and 22 are independent.

The claims have been amended to correct minor formalities and to clarify the invention according to U.S. patent practice. These modification do not add new matter and are supported by the original disclosure.

**35 U.S.C. §§ 102 & 103 Rejections**

Claims 1, 2, and 9 has been rejected under 35 U.S.C. § 102(e) has been anticipated by Chang et al. (U.S. 2004/0075774). Claims 3-8 and 10-28 has been rejected under 35 U.S.C. § 103(a) as being unpatentable over Chang et al. in view of Takahisa (U.S. 5,564,073). These rejections are respectfully traversed.

Independent claim 1 has been amended to incorporate therein claim 3.

Regarding independent claims 1, 11 and 22, the Examiner alleges that Chang et al. discloses requesting a guidance on a data broadcasting and extracting the guidance information. The Examiner acknowledges that Chang et al. does not specifically state that the extraction of the guidance information occurs while data broadcasting is displayed, and to correct this deficiency, relies on Takahisa.

However, Chang et al. in fact does not disclose the feature of requesting a guidance on a data broadcasting and receiving (or notifying) the guidance information in response to such request. In Applicant's invention, the "guidance information" is used to help a user select easily specific buttons on a remote controller. According to Applicant's embodied invention, the guidance information can indicate the location of a button to be pushed or allowed to be pushed on the remote controller for the user executing or operating a menu/function displayed on a display device such as a digital TV 20 as shown in Figure 3. Such guidance information provided in response to the request for a guidance on a data broadcasting is different from the actual

contents of data broadcasting, e.g. weather and traffic information and/or map information discussed in Chang et al. and Takahisa, which the Examiner equates to Applicant's "guidance information" features as recited in the independent claims.

In view of such deficiencies in Chang et al. and Takahisa, either singularly or thus in combination, independent claims 1, 11 and 22 and their dependent claims (due to their dependency) are patentable over the applied references, the rejections are improper and should be withdrawn.

### Conclusion

For the foregoing reasons and in view of the above clarifying amendments, the Examiner is respectfully requested to reconsider and withdraw all of the objections and rejections of record, and to provide an early issuance of a Notice of Allowance.

Should there be any outstanding matters which need to be resolved in the present application, the Examiner is respectfully requested to contact Esther H. Chong (Registration No. 40,953) at the telephone number of the undersigned below, to conduct an interview in an effort to expedite prosecution in connection with the present application.

If necessary, the Commissioner is hereby authorized in this, concurrent, and further replies, to charge payment or credit any overpayment to Deposit Account No. 02-2448 for any additional fees required under 37 C.F.R. § 1.16 or under 37 C.F.R. § 1.17; particularly, extension of time fees.

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Respectfully submitted,

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